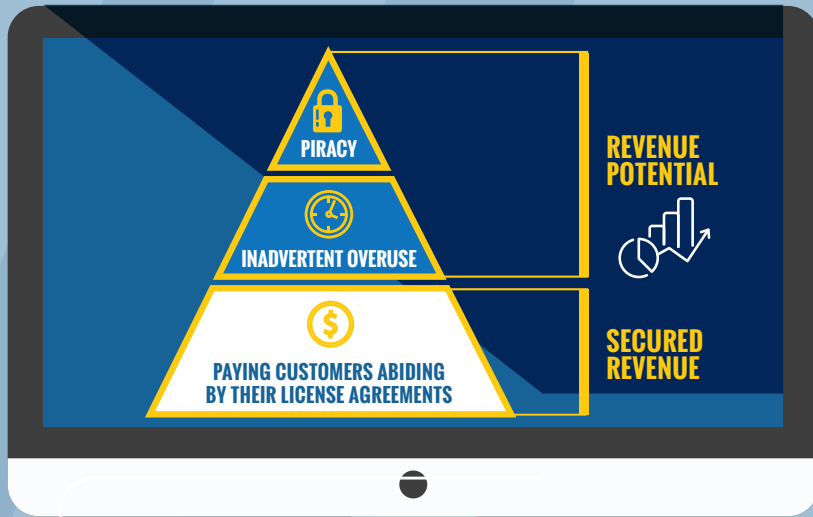


WHY DEVELOPING YOUR LICENSE COMPLIANCE MATTERS

Many software vendors around the world rely on license management systems, which deliver secured revenue from the licensed use of their software products. However, this only reveals part of the picture as they don't uncover the over deployments and unlicensed use that exists. This use - that the software vendor may not even be aware of - can convert to significant additional revenue.



THE SCALE OF THE PROBLEM AND THE IMPACT ON A BUSINESS

40%
NEARLY 40% OF ALL SOFTWARE USED GLOBALLY IS NOT PAID FOR.

\$46 BILLION
SOFTWARE COMPANIES ARE LOSING NEARLY \$46 BILLION A YEAR DUE TO UNLICENSED USE.

50 DAYS
A MALWARE ATTACK CAN TAKE UP TO 50 DAYS TO RESOLVE.

\$359 BILLION
MALWARE FROM UNLICENSED SOFTWARE COSTS COMPANIES NEARLY \$359 BILLION A YEAR.

51%
OF THE FORTUNE 100 COMPANIES, 51% ARE USING SOME UNLICENSED SOFTWARE.

\$2.4 MILLION
EACH MALWARE ATTACK COSTS AN AVERAGE OF \$2.4 MILLION.

For one software company, a Cylint Piracy Impact Analysis uncovered that an illegal version of their product had been **DOWNLOADED NEARLY 24,000 TIMES AROUND THE WORLD** and was being sold for as little as **\$5.00**.

RESULTS YOU CAN EXPECT...

Cylint has traced more than **ONE BILLION** usage events.

This has resulted in more than **\$2 BILLION** in additional revenue for our clients.

For another software vendor, a Cylint Piracy Impact Analysis detected

4,000 MACHINES

using a cracked version of their software.

This resulted in recovering **\$1.2 MILLION** infringements, with ongoing investigations into a further **\$6 MILLION** and they gained **100+ NEW CUSTOMERS**

DISCOVER THE RESULTS YOU CAN EXPECT >>>>