

# News Release



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**Cyllynt Software Monetization and Anti-Piracy Summit Goes Virtual October 28-29**  
*Early Bird Registration Ends October 15 for Event Covering Software Monetization, Anti-Piracy, Cybersecurity, License Compliance, Data Privacy Technologies*

**LOS ANGELES — October 14, 2020** — This year's [Cyllynt](#) Software Monetization and Anti-Piracy Summit features 11 presentations and two roundtables covering a range of topics related to software monetization, anti-piracy and unauthorized use, cybersecurity, license compliance and data privacy technologies.

The virtual Summit will be held Wednesday, October 28, and Thursday, October 29, with technologists, attorneys and executives in the private and public sector highlighting critical issues and best practices for protecting software intellectual property (IP). [Early Bird Registration](#) ends Thursday, October 15, for the event targeted to license compliance professionals, software developers, corporate attorneys and other senior executives in sales, marketing, finance and operations.

The keynote will be delivered Wednesday beginning at 9:15 a.m. P.D.T by David DiMillo, vice president of global solutions sales at Thales eSecurity, who will describe "Software as a Service (SaaS)-ification of On-Premise Software."

Two presentations, "Anti-Piracy Guide to the U.S. Legal System" by Glenn Forbis, patent litigator at Harness Dickey and "Prevailing in Piracy Litigation in the U.S." from Denise Migrone, partner with Orrick, Herrington & Sutcliffe, will address legal claims against software pirates and unlicensed users.

Three presentations and a roundtable will examine geopolitical anti-piracy challenges. "Living the headlines: The Impact of U.S./China Geopolitics on Business Operations" will be presented by Kent Kedl, partner at Control Risks. Chris Bailey, principal at Rouse & Co., will speak on "Anti-Piracy Enforcement and Challenges in Southeast Asia — A

Snapshot.” “The Pros and Cons of License Compliance in Russia” will be given by Evgeny Danilov, regional director at IT Compliance Association (ITCA). Graham Kill, Cylynt’s executive chairman, will lead experts from Dassault Systèmes, Siemens, Hexagon and Rouse in a roundtable discussion about “Accomplishing Piracy Revenue Recovery in China and Recommendations for Protecting IP.”

A presentation from Bob Smith, executive director of the Electronic System Design Alliance (ESD Alliance), a SEMI Technology Community, will offer a look at “Combating Software Piracy Through Industry Trade Organizations.” The issue of managing cybersecurity while working at home will be discussed in a presentation by Jay Buck of Connor Consulting, “Lessons Learned During COVID: How to Leverage Data & Technology to Scale Engagement and Growth. A second roundtable discussion on “Managing the Software IP Risks of Working Remotely,” led by Rory O’Connor, Cylynt consultant, with experts from Thales and Siemens.

The annual Cylynt Users Group Meeting will be held Tuesday, October 27.

More details about the summit and presentations, along with the registration information, can be found on the [Cylynt website](#).

### **About the Cylynt Software Monetization and Anti-Piracy Summit**

Now in its seventh year, the summit is an annual two-day event focusing on the latest technologies, business issues, and legal insights through in-depth presentations, case studies, workshops, and panel discussions. Download the agenda [here](#).

The conference is attended by the world’s leading software companies involved in enterprise software, electronic design automation (EDA), computer-aided design (CAD), scientific computing, building information modeling (BIM), geographic information systems (GIS), computer-aided-manufacturing (CAM), visual effects (VFX) and many other high-value software applications. It covers multiple disciplines, including technology, business, legal and marketing.

### **About Cylynt**

[Cylynt](#), headquartered in Los Angeles and Dublin, Ireland, provides SaaS based anti-piracy, license compliance and software monetization technology for the world’s leading software companies. Cylynt’s data-driven approach to software utilization enables technology companies to derive more value while protecting their IP. Cylynt helps clients make informed business decisions, correct licensing problems, and protect customers from unfair competition. With a solution for every budget, Cylynt’s innovative technologies organize, analyze, and interpret telemetry data into meaningful market insights and quality lead generation. To learn more about how Cylynt solutions can help protect software brand names and drive revenue generation efforts, call (424) 278-9990 or email [info@cylynt.com](mailto:info@cylynt.com).

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