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***Cyllynt and Proof LCS Bring Software Industry New Ways to Collect Usage Data, Recover Revenue Due to Misuse***

*Partnership Combines Expertise to Give Users Ability to Uncover Piracy; Quickly, Efficiently Resolve Issues*

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are partnering to bring the software industry new capabilities for collecting installation/usage data, rapidly performing data analysis, and then monetizing those software licenses found to be over-installed or pirated.

The [BSA Software Alliance](#) has found that nearly 40% of all software installations worldwide are being used illegally. Software companies are losing more than \$46 billion a year in revenue, making it vitally important for them to uncover misuse, gather evidentiary data, and pursue infringers to monetize their losses. Companies still employing home-grown license compliance solutions and internal teams to address this reality typically require an investment in technology and an increase in team capacity to move to the next level as in-house solutions become overextended.

The resources at Proof LCS have audited and negotiated resolutions with thousands of enterprise companies. Proof LCS is experienced at performing audits on entities that have tens of thousands of installations and equally adept at negotiating multi-million-dollar resolutions that consistently and fairly address discovered license issues.

“Partnering with Proof LCS to augment your audit and negotiation strength means you add highly experienced auditors and negotiators as a turnkey solution that can scale up and down as opportunity and licensing issues rise and fall,” remarks Lee Taylor, co-founder at Proof LCS. “Proof LCS is the new way to build a license compliance program—fast, easy, and effective.”

Cylynt’s software-as-a-service (SaaS)-based anti-piracy, license compliance and software monetization solutions gather telemetry and usage data that identifies parties who have used software beyond license limits, and provide precise, accurate details on who, where and how often the software is being used illegally. Cylynt usage analytics then analyze that data to deliver undeniable proof of illegal use that can reinforce legal settlement negotiations and successfully prevail in lawsuits.

“Cylynt’s industry-leading data gathering and usage analytics combined with Proof LCS’s auditing and negotiation expertise is a win/win for software companies,” says Ted Miracco, CEO of Cylynt. “Powered by Cylynt’s software technology, Proof LCS can discover licensing issues at customer sites faster, more economically, and, most importantly, quickly resolve these issues once discovered.”

“Using Cylynt technology, Proof LCS can discover licensing issues at customer sites faster and more economically, and, most importantly, quickly resolve these issues once discovered,” adds Ben Morgan, co-founder of Proof LCS.

### **About Proof LCS**

[Proof LCS](#) represents a completely different approach to data collection, compliance program development/consulting, and negotiation resources. The people that we offer as resources have actually operated in world class compliance programs as negotiators and auditors. Proof LCS understands the importance of having a foundation of complete and accurate data underlying any resolution a company chooses to pursue. Our measure of success is delivering data, and any other compliance resource, as efficiently and effectively as they have operated in our own previous programs.

#### **Engage with Proof LCS at:**

**Website:** [www.prooflcs.com/](http://www.prooflcs.com/)

**Email:** [info@prooflcs.com](mailto:info@prooflcs.com)

**Linkedin:** <https://www.linkedin.com/company/prooflcs/about/>

### **About Cylynt**

[Cylynt](#), headquartered in Los Angeles and Dublin, Ireland, provides SaaS-based anti-piracy, license compliance and software monetization technology for the world’s leading software companies. Cylynt’s data-driven approach to software utilization enables technology companies to derive more value while protecting their intellectual property (IP). Cylynt helps clients make informed business decisions, correct licensing problems, and protect customers from unfair competition. With a solution for every budget, Cylynt’s innovative technologies organize, analyze, and interpret telemetry data into meaningful market insights and quality lead generation. To learn more about how

Cylynt solutions can help protect software brand names and drive revenue generation efforts, call +1 (424) 278-9990 or email [info@cylynt.com](mailto:info@cylynt.com).

**Engage with Cylynt at:**

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